

# College Talk Warm Ups - NPR Podcasts

Extra Credit Forms

Name:

## Title of Podcast: Elite Colleges Struggle to Recruit Smart, Low-Income Kids

National Public Radio has done some solid investigative journalism with post high school education, college choices and funding, and the challenges posed. The shows run in length from 4:00 to 7:00. This form will provide extra credit guidelines for listening to and commenting on the individual shows. Links to each story are posted on the Buddha blog - as is each story's extra credit form. My suggestion is that you listen to the podcast two times - once for taking notes and once without - you'll do a better job on the assignment and gain more from the experience. Also, for the ones that you find particularly informative - sit down with Mom and Dad, listen together and talk about the topic...it is essential that your parents are also educated on the challenges of college funding.

**Three things to note:** One, while it is possible to skim through NPR podcasts via the summary blogs posted on the website, the beauty of the presentations come from listening. Take the time to listen; these are professional productions. Two - Extra credit dates will coincide with Econ class. They will be posted regularly along with the podcast links. While SCI and Government students may do the extra credit as well, they must adhere to Economics due dates. So check the blog regularly or work ahead. Three - extra credit will consist of a 3% bump on any Marking Period grade for form completion. After MP final % grades have been totaled - you may take a portion or all of the accumulated percentages and bump up your final grade. However, I will give 3% only for completed *College Talk Warm Up Evals*. If you do not reflect on your answers with some depth, don't expect any extra credit.

All assignments must be turned into Mr. Wood on hard copy at the beginning of class hour on due date for full credit.

### 1 - Podcast Summary

In your own words what was this podcast all about?

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### 2 - Increase the diversity on campus

Colleges are always looking for diversity. What does that mean? Diversity seemed in the past to be Black and Hispanic and Asian - how does a poor kid fit that criteria today? Any thoughts?

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### 3 - Generous incentive programs - Harvard

Free tuition - Free room and board at one of the best schools in the nation for poor kids. Why didn't this move by Harvard have much impact at all in attracting smart poor kids?

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### 4 - 70% of low income kids at elite schools from 15 metropolitan areas

That's crazy. Think of all the smart poor kids that live outside of those 15 metro areas. Why do all the poor kids seem to come from the same place? Why is Oakridge not a target?

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### 5 - Micro-targeting

The end of the podcast notes - you do have options, the price that you pay to go to these elite places may be zero - the elite places want you. How do we make the match work. How do we micro-target YOU and your peers?

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#### **6 - Relationship to YOU?**

For this podcast I'll send you to Questbridge.org - this is a non profit organization that matches poor kids with elite schools. Look around - 36 schools are linked - each provides all or close to full tuition and room and board to poor kids...Tell me what you find. <http://www.questbridge.org/index.php>

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#### **7 - "Take Away" in a Word -**

In a word what if anything valuable did you "takeaway" from this podcast? Tell me the word and follow it up with an explanation.

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## 8 - Evaluation of the Podcast (circle one)

1 - Was this podcast informative?                      YES            Maybe yes            Maybe no            NO

2 - Was this podcast interesting?      YES      Maybe yes      Maybe no      NO

3 - Would you recommend it to others: YES    Maybe yes    Maybe no    NO

Why or why not on recommendation: \_\_\_\_\_

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## Any Final Thoughts?